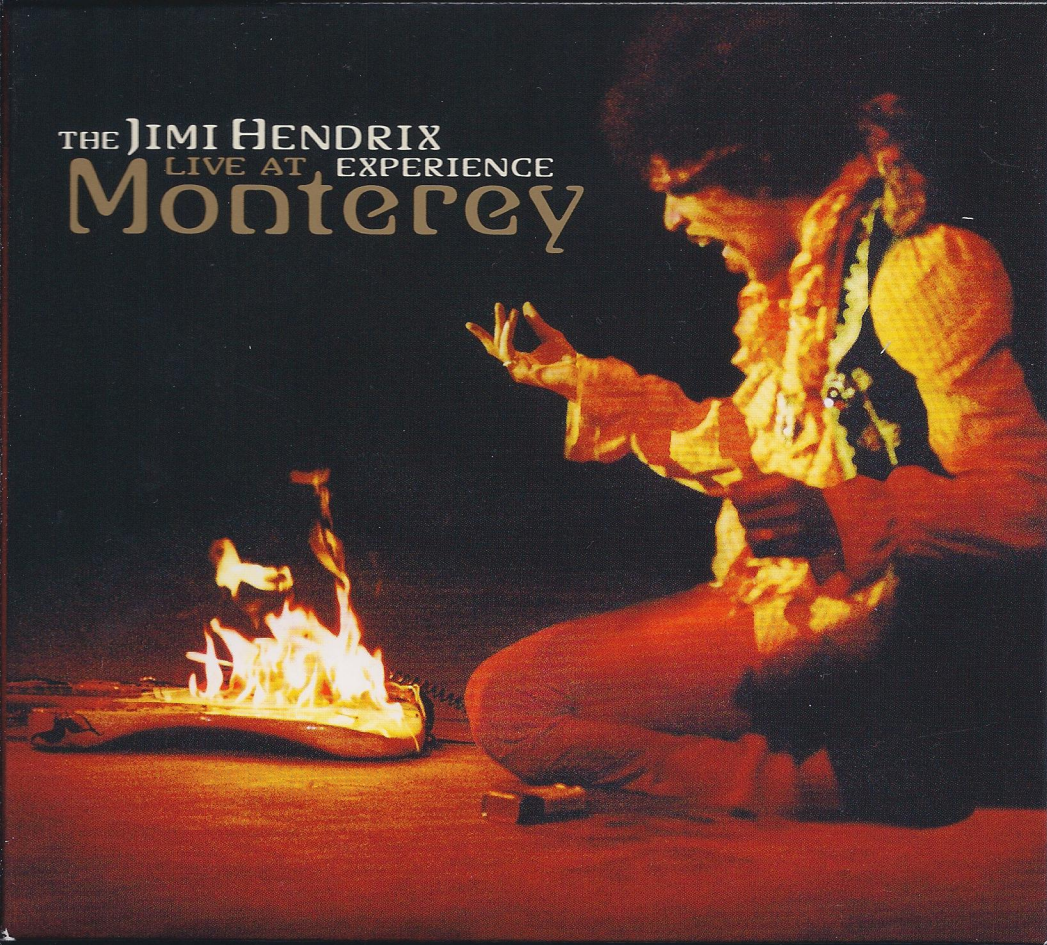
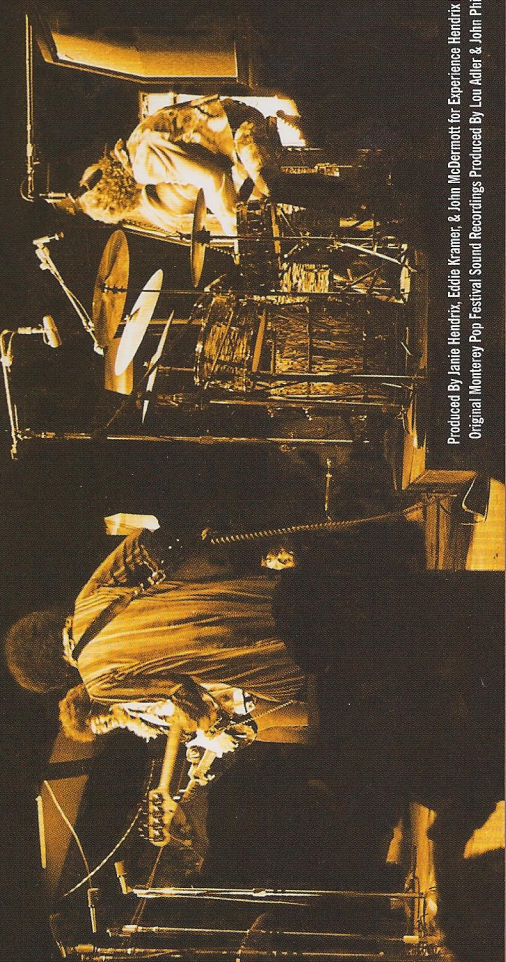


THE JIMI HENDRIX
LIVE AT EXPERIENCE
Monterey



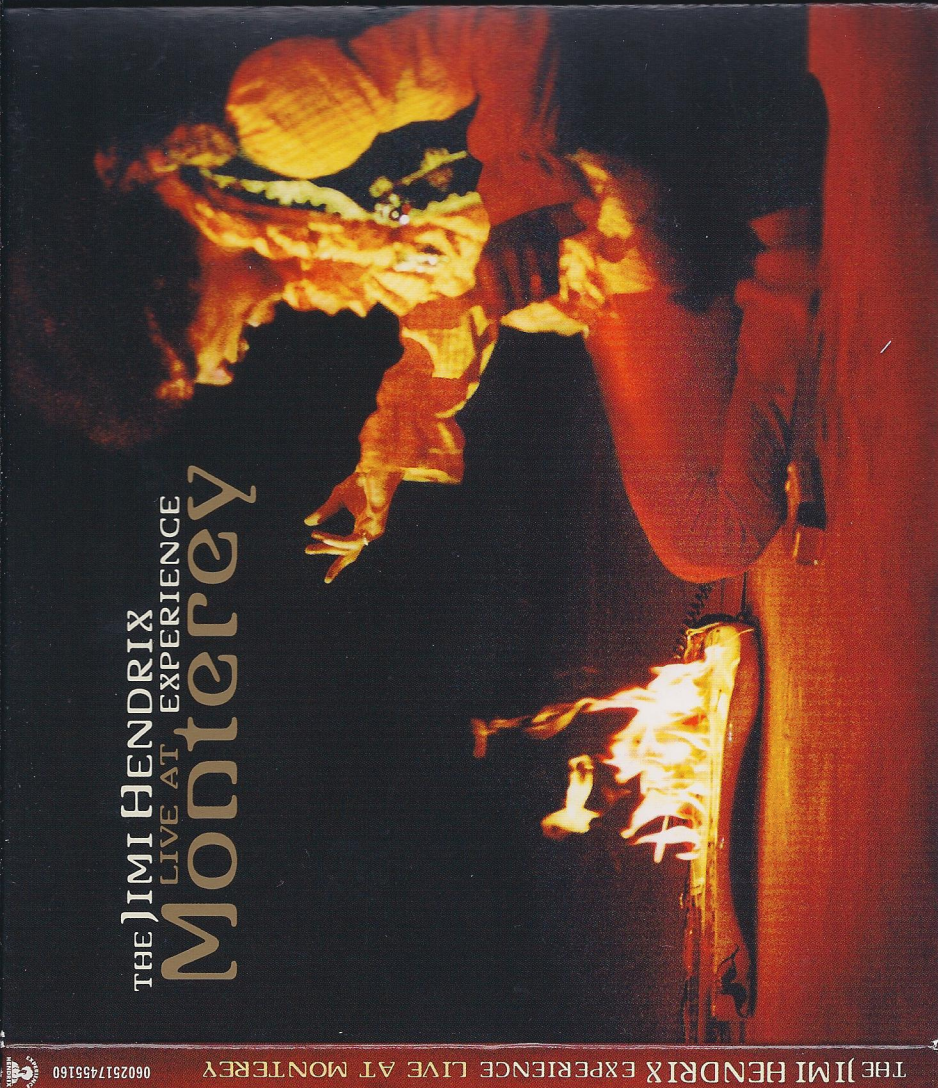
MONTEREY INTERNATIONAL POP MUSIC FESTIVAL - '67

INTRODUCTION BY BRIAN JONES
 KILLING FLOOR
 FOXEY LADY
 LIKE A ROLLING STONE
 ROCK ME BABY
 HEY JOE
 CAN YOU SEE ME
 THE WIND CRIES MARY
 PURPLE HAZE
 WILD THING



Produced By Jamie Hendrix, Eddie Kramer, & John McDermott for Experience Hendrix L.L.C.
 Original Monterey Pop Festival Sound Recordings Produced By Lou Adler & John Phillips

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THE JIMI HENDRIX LIVE AT EXPERIENCE Monterey

THE JIMI HENDRIX EXPERIENCE LIVE AT MONTEREY 0602517455160





INTRODUCTION BY BRIAN JONES

KILLING FLOOR

FOXEY LADY

LIKE A ROLLING STONE

ROCK ME BABY

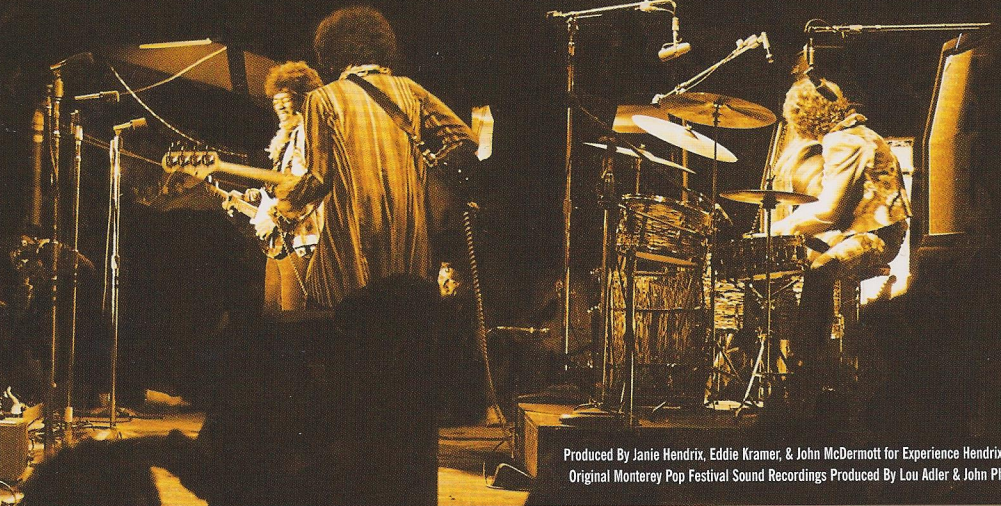
HEY JOE

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PURPLE HAZE

WILD THING



Produced By Janie Hendrix, Eddie Kramer, & John McDermott for Experience Hendrix L.L.C.
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UNIVERSAL

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These original press releases from Derek Taylor make clear the momentum and sheer exuberance the Monterey planners held for their festival. Taylor's colorful, detailed missives would continue right up to the festival opening, alerting a curious and increasingly larger contingent of interested media contacts to the festival's wild and wooly evolution.

FOR IMMEDIATE RELEASE and with best wishes....from Derek Taylor.

So with the whole world gone pop, it seemed only sensible to explode into an international festival of pop.

Which is what will happen. In Monterey, where the Pacific is very blue under a sun of guaranteed California gold, the Festival will be held this June upcoming on the 16th, 17th and 18th when school is out and the young are full of promise.

The title: MONTEREY INTERNATIONAL FESTIVAL OF POP - '67.

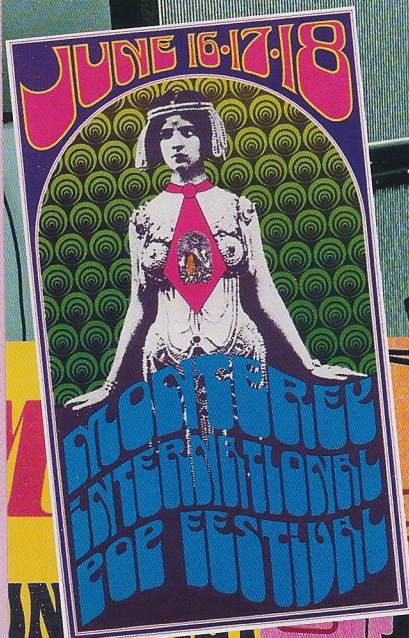
The aim: to bring the best elements of pop people together for interaction in the open air.

The Festival plans to attract tens of thousands of pop followers -- the young and those who remember, the free and those who would like to be, to watch and hear and absorb and enjoy some of the world's best young entertainers in the happiest surroundings, piling music upon music, hour upon hour into the sapphire evening.

California was chosen as home for the Festival because it is within the twin melting-pots of San Francisco and Los Angeles that the fun and funky, the freaky, the folk and the rock were so mingled.

So well mingled that music mixed in California spoke out to the world with such poetry and pageantry and in so rich a profusion of light and color that there was no one who did not hear and see that something fine was happening.





MONTEREY SOUND CHECK AND REHEARSAL

Sea

Box

**MONTEREY INTERNATIONAL
POP MUSIC FESTIVAL - '67**

JUNE

18

1967

SUNDAY 8:00 P. M.

**MONTEREY COUNTY
FAIRGROUNDS
Monterey, California**

**BOX SEAT
\$6.50 Tax Exempt
No Refund**

VEALON, WILLIAMS & LUCK, FISHNET, ARL.

BOX SEAT

**SUNDAY JUNE 18
8:00 P. M.**

Monterey, California

BOX SEAT

FAIRGROUNDS

W. J.

JUNE

18

8:00 P. M.

FAIRGROUNDS

W. J.

JUNE

18

8:00 P. M.

Festival - 2.

Those in America to whom the Beatles had so beautifully reached out, were now able to reply in terms simple or psychedelic. And the Beatles heard and were glad that an axis had been formed. Beatle spoke to Byrd and Stone to Sopwith Camel; the Mamas and Papas gained a whole world of sons and daughters and the Beach Boys were born anew.

So in California the great and the near great and those who are very good will meet in Monterey in June and you will be hearing more and more and more from me as the acts are booked and the flags raised and the incense burned with the oil of midnight.

In the meantime, some names: Festival director Ben Shapiro, father of three, soldier of fortune, impresario, freedom fighter for Israel, moustached man of color, charm, cheek and vision.... Festival producer Alan Pariser, bachelor, once bearded now straight, adman, moviemann blessed with impulsive energy and compulsive charm....and for publicity, me, Derek Taylor, rock'n'roll hack of exceptional honesty. Plus a cast of thousands.

##

March '22, 1967

MONTEREY
INTERNATIONAL
POP
FESTIVAL
'67

8428 Sunset Boulevard
Los Angeles,
California 90069
USA.
(213) 656-1440 (Tel.)

PERFORMERSROAD MANAGERSSIDE MENANIMALS (Western Village)

Eric Victor Burdon Phil Robertson
Barry Jenkins Mike Jeffries
John Wailder
Vic Briggs
Danny McCulloch

Terry McVey

ASSOCIATION (White House)

James Yester
Terry Kirkman
Ted Bluechel Jr.
Larry Ram6s
Brian Cole
Russ Giguerre

Patrick Collecchio

Lee Leibman
Bones Howe
Peter Stefanos
Steve Nelson

BEVERLY (Highlands)

Beverly Kutner

BIG BROTHER & HOLDING CO. (White House)

Peter Albin
Sam Andrew
Janis Joplin
James Gurley
David Getz

Dave Richards
Julius Karpen

BLUES PROJECT (Town House)

Danny Kalb
Andy Kulberg
John McDuff
Roy Blumenfeld
Steve Katz

Don Johnston
Larry Waterman

BOOKER T & THE MGs (West Wind)

Booker T. Jones
Steve Cropper
Al Jackson
Wayne Jackson
Donald Dunn
Andrew Love
Joe Arnold

BUFFALO SPRINGFIELD (Western Village)

Neil Young
Richie Furay
Steven Stills
Dewey Martin
Jim Fielder

Dickie Davis
Miles Thomas

PAUL BUTTERFIELD BLUES BAND (Town House)

Paul Butterfield
Elvin Bishop
William Davenport
Mark Naftalin
Jerome Arnold

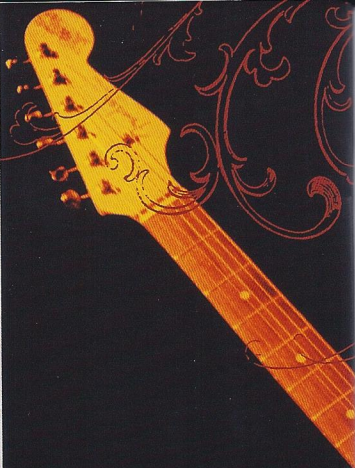
Ken Brown

Keith Johnson
Charles Dinwiddie

BYRDS (West Wind)

David Crosby
Jim McGuinn
Chris Hillman
Mike Clarke

Jimmi Seiter
Jim Dickson







MONTEREY SOUND CHECK AND REHEARSAL

PERFORMERS

ROAD MANAGERS

SIDE MEN

CANNED HEAT (Flamingo)

Frank Cork	Scott Lowry
Bob Hite	
Henry Vestine	
Al Wilson	
Larry Taylor	

COUNTRY JOE & THE FISH (Flamingo)

David Cohen	Ed Denson	Larry Johnson
Chicken Hirsh		
Joe McDonald		
Barry Melton		
Bruce Barthol		

ELECTRIC FLAG (El Castel)

Mike Blumfield	John Court	Mark Dorinson
Peter Strazza		Nicholas Gravenites
Marcus Doubleday		Harry Goldstein
Buddy Miles		
Barry Goldberg		

GRATEFUL DEAD (Capri)

Jerry Garcia	Danny Riffrin
Phil Lesh	Rock Scully
Bob Weir	Laird Grant
Bill Kreutzmann	
Ron McKernan	

JIMI HENDRIX (Western Village)

Jim Hendrix	Brian Chandler	(Angela Lexen)
John Graham Miriser	Jerry Stickliell	
Noel David Reading		

JEFFERSON AIRPLANE (West Wind)

M. Balin	B. Thompson	B. Laudner
G. Slick		D. Freese
J. Casady		
J. Kaukonen		
S. Dryden		
P. Kantner		

MAMAS & PAPAS (Highlands)

John Phillips	Peter Pilafian	Eric Nord
Michele Gilliam		Eddie Holt
Cass Elliot		
Dennis Doherty		

HUGH MASAKELA (El Castel)

Hugh Masakela	Stewart Levine
Larry Willis	Lawrence A. Spector
Charles Carter	
Hal Dodson	
Bil Black	

SCOTT MACKENZIE (Highlands)

Scott MacKenzie

<u>PERFORMERS</u>	<u>ROAD MANAGERS</u>	<u>SIDE MEN</u>
<u>STEVE MILLER BLUES BAND</u> (Town House)		
Steve Miller	Ed O'Brian	
Lonnie Turner	Harvey Kernspan	
Jim Cooke		
Tim Davis		
Jim Peterson		
<u>MOBY GRAPE</u> (White House)		
Peter Lewis	Matthew Katz	Andy Siegel
Robert Moxley	Tom Spindza	
Alex (Skip) Spence		
Jerry Miller		
Don Stevenson		
<u>LAURA NYRO</u> (Cypress)		
Laura Nyro	Paul Barry	
Dolores Woods	Arthur Mogull	
Juliet Allen		
<u>THE PAUPERS</u> (Cypress)		
Dennis Gerrard	Ronny Lyons	
Charles Beal	Albert Grossman	
Skip (Ronald) Prokop		
Adam Mitchell		
<u>QUICKSILVER MESSENGER SERVICE</u> (Western Village)		
John Cipoggina	Ron Foulte	
Gary Duncan	Gregg Collin	
Greg Elmore	Fred Roth	
James Murray		
David Freiberg		
<u>LOU RAWLS</u> (Highlands, Western Village)		
Lou Rawls	Barnum Alexander	
Robert Haynes		
F. Vaz		
M. Lee		
G. Mahones		
<u>OTIS REDDING</u> (Highlands)		
Otis Redding	Phil Walden	
<u>JOHNNY RIVERS</u> (Highlands)		
Johnny Rivers	Barry Davis	Jim Webb (conductor)
<u>RAVI SHANKAR</u>		
Ravi Shankar	Jane Handel	
Alla Rakha		
Kamala		
<u>SIMON & GARFUNKEL</u> (Highlands)		
Paul Simon		
Art Garfunkel		
<u>DIONNE WARWICK</u>		
Dionne Warwick	William Dixon	Lee Valentine
		Peter Warren
		Jon Mayer
		Eddy Marshall

MONTEREY INTERNATIONAL POP MUSIC FESTIVAL - '67

WELDON, WILLI

BOX

8:00
SUNDAY
Good

Monterey Co





PERFORMERS

ROAD MANAGERS

SIDE MEN

THE WHO (Western Village)

Peter Townshend
Keith Moon
Roger Daltrey
John Entwistle

Bob Pridden

Christopher Stamp

HOUSE BAND (El Castel)

Ollie Mitchell
Fred Hill
Lew McCreavy
Lou Blackburn
Jim Horn
Teddy Edwards
Hal Blaine
Mike Deasey
Joe Osborn
Larry Knechtell
Gary Coleman

Jules Chaikin

HEADLIGHTS, INC. (Driftwood)

Glenn McKay
Marilyn Ashmun
Jerry Abrams
Barbara Bird

David Lytton

Karl Bermeister

"The Group without a Name" (El Castel)

Richard Shirley
Jules Alexander
Cyrus Faryar
Terence Crylly
Rusty Faryar

SMOTHERS BROTHERS (Highlands)

Tom Smothers
Dick Smothers

INTERVIEW
INTERNATIONAL





Welcome to Monterey !!

The following is a schedule of performances. All artists are expected to check into the Hunt Club at the Arena 30 minutes before curtain time.

Transportation to and from the concerts will be arranged by your Festival Hostesses at your motel.

Any questions, please call Lou Adler, Peter Pilegian, Alan Parris, or David Wheeler at the Festival Production Office - 973-2951.

Friday night, June 15th

5:00 p.m. -- Meeting with one representative from each act in the Main Arena to discuss all staging and sound requirements -- VERY IMPORTANT!

9:00 p.m. -- Concert

THE ASSOCIATION

BEVERLY

LOU BAKLS

✓ PAINTERS

JOHNNY RIVERS

✓ THE ANIMALS

SIMON AND GARFUNKEL

EXECUTIVE OFFICES 8425 SUNSET BLVD., LOS ANGELES, CALIF. 90069 (213) 466-14
A NON-PROFIT ORGANIZATION

-3-

Sunday afternoon, June 18th

1:30 p.m. -- RAVI SHANKAR

Sunday night, June 18th

Directly after Ravi Shankar concert -- Meeting with one representative from each act in the Main Arena to discuss all staging and sound requirements -- VERY IMPORTANT!

8:00 p.m. -- Concert

DIAGONE-MARWICK

✓ GRATEFUL DEAD

✓ ~~GRATEFUL DEAD~~ PROJECT

✓ JIMI HENDRIX EXPERIENCE

✓ ~~GRATEFUL DEAD~~ PROJECT

✓ ~~GRATEFUL DEAD~~ PROJECT

✓ ~~GRATEFUL DEAD~~ PROJECT

✓ ~~GRATEFUL DEAD~~ PROJECT

✓ THE WHO

MAJAS and PAPAS

Music, Love and Flowers

MONTEREY INTERNATIONAL POP FESTIVAL

-2-

Saturday afternoon, June 17th

10:00 a.m. -- Meeting with one representative from each act in the Main Arena to discuss all staging and sound requirements -- VERY IMPORTANT!

1:30 p.m. -- Concert

CANNED HEAT

BIG BROTHER and THE HOLDING CO.

COUNTRY JOE and THE FISH

PAUL BUTTERFIELD BLUES BAND

QUICKSILVER MESSENGER SERVICE

STEVE MILLER BLUES BAND

HUGH MASEKELA

THE ELECTRIC FLAG

Saturday night, June 17th

5:30 p.m. -- Meeting with one representative from each act in the Main Arena to discuss all staging and sound requirements -- VERY IMPORTANT!

8:15 p.m. -- Concert

✓ MOBY GRAPE

✓ HUGH MASEKELA

✓ BYRDS

LAURA NYRO

✓ JEFFERSON AIRPLANE

✓ BOCKES 7 and THE RD's

✓ OTIS REDDING



MONTEREY INTERNATIONAL POP FESTIVAL/67

FOR IMMEDIATE RELEASE

April 10, 1967

Pouring priceless talent and vast money into a joyous whirlpool of melody and harmony, many of the greatest names in contemporary music have joined together to launch the 3-day MONTEREY INTERNATIONAL POP FESTIVAL in California, in June.

The Festival, directed from Los Angeles by Ben Shapiro, will be a non-profit corporation which will insure that all the money made out of the event will be devoted to a form of "Pop Foundation" for the betterment of youth -- the generation whose pocket money and enthusiasm have brought popular music to a state of prosperous maturity.

The Mamas and Papas, Simon and Garfunkel, Johnny Rivers, the Beach Boys, the Byrds, the Buffalo Springfield and Jefferson Airplane have already pledged to perform at the Festival without fee.

Performers to be invited for the Festival include Donovan, the Four Tops, Martha and the Vandellas, Bob Dylan, the Who, the Lovin' Spoonful, the Association, the Rolling Stones, the Young Rascals, Chuck Berry and the Supremes.

The Mamas and Papas, Simon and Garfunkel, Rivers and record producer and executive Lou Adler have invested a total of \$40,000 to give the Festival working capital.

Other artists performing at the Festival will be invited to invest -- and to serve on the Board of Governors.

Paul McCartney, Donovan, Andrew Oldham (manager of the Rolling Stones), John Phillips of the Mamas and Papas, Paul Simon, Rivers and record producer Terry Melcher have already agreed to serve on the Board. A Steering Committee (comprising of Adler, Phillips, Simon, Rivers and Melcher) aims to attract the finest internationally established young entertainers in the 1967 pop genre and also to showcase little-known performers who show unique promise.

The Festival opens with a concert on Friday, June 16, in the splendid 7,000 seat open-air amphitheatre in the Monterey Fairgrounds on the edge of the Pacific.

The following day there will be two concerts -- one in the afternoon and one in the evening -- and on Sunday, Ravi Shankar, peerless exponent of the sitar, will perform in the afternoon.

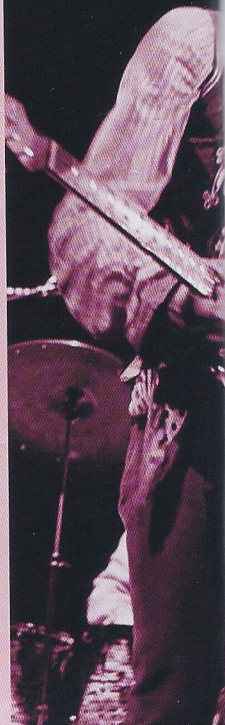
The Festival will close on Sunday night with a concert comprising performers whose collective commercial price no promoter could afford to pay.

The organizers are drawing up plans for seminars -- to explain copy-right laws, to elaborate on the techniques, rewards, intricacies of song-writing, to guide young people on the potential dangers and delights of a career in music. Workshops will be set up for specialized instruction in instrumental skills and booths scattered around the fairgrounds will offer youth-and-fun-oriented goodies for sale at give-away prices.

Because of the status of the Festival and its charitable intent, it is anticipated that most performers invited to attend, WILL attend.

The idea of an international pop festival was conceived by Alan Pariser, a young Chicagoan self-exiled in California, who had seen the success of pop-interaction at an all-star concert he produced for charity.

He took his idea to Ben Shapiro, New Yorker, organizer, enthusiast and





music buff who had been involved in the inception and organization of other festivals, notably the Monterey Jazz and Folk events. In addition, Shapiro had substantial experience in management, agency representation and as movie producer (last movie: 1966, "What's Up Tiger Lily," Woody Allen and Lovin' Spoonful).

Together, Shapiro as director and Pariser as production supervisor formed the MONTEREY INTERNATIONAL POP FESTIVAL/67, opened offices in Hollywood, secured investment, hired staff, put up a billboard and began to approach performers.

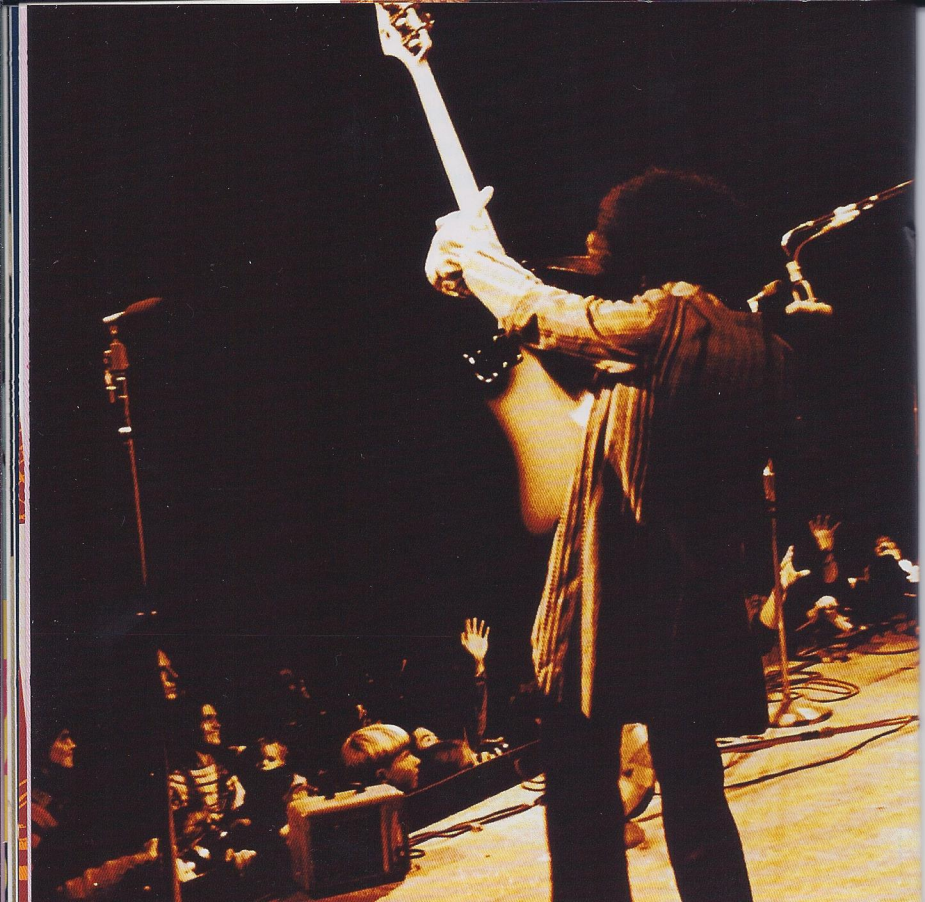
Phillips, Simon and Garfunkel were spoken to early in the game. So too was Adler, one of the founders of Dunhill Records, producer of the Mamas and Papas, of Johnny Rivers (and of many others), young in the head, long in the industry, solid in the bank, now head of Ode Records, his own company.

In long detailed meetings, Adler, Garfunkel, Pariser, Phillips, Rivers, Shapiro and Simon decided on a new approach to the Festival. In a huge act of benevolence, rare in any industry, the Mamas and Papas and Simon and Garfunkel offered to work for nothing, to form a lay committee and to invest money.

Adler and Rivers also agreed immediately. Pariser and Shapiro, having initially approached the idea of a festival on non-profit lines, were delighted at the attitude of performers eager and willing to make this ideal come true.

From:
Derek Taylor, Publicity Director
MONTEREY INTERNATIONAL POP FESTIVAL/67
8428 Sunset Boulevard
Los Angeles, California 90069
Telephone: (Area 213) 656-1440

April 10, 1967





Jimi Hendrix GUITAR, VOCALS

Noel Redding BASS, BACKING VOCALS

Mitch Mitchell DRUMS

Introduction By Brian Jones :39

Killing Floor 3:14

Foxy Lady 3:28

Like A Rolling Stone 7:06

Rock Me Baby 3:57

Hey Joe 5:11

Can You See Me 2:37

The Wind Cries Mary 3:53

Purple Haze 5:54

Wild Thing 7:49



MONTEREY SOUND CHECK
AND REHEARSAL





Produced By Janie Hendrix, Eddie Kramer, & John McDermott for Experience Hendrix L.L.C.

Original Monterey Pop Festival Sound Recordings Produced By Lou Adler & John Phillips

Original location recordings engineered by Wally Heider. Assisted by Bones Howe

Mixed By Eddie Kramer

Avatar Recording Studios, New York, NY

Assistant Engineer: Gregg Gasperino

Mastered By George Marino

Sterling Sound, New York

All songs written by Jimi Hendrix and published by Experience Hendrix L.L.C. (ASCAP) *except:*

"Killing Floor" by Chester Burnett

"Hey Joe" by Billy Roberts

"Rock Me Baby" by BB King/Joe Josea

"Like A Rolling Stone" by Bob Dylan

"Wild Thing" by Chip Taylor

Cover Photo by Ken Marcus

Back Cover Photo by Chuck Boyd/Authentic Hendrix LLC

Inside Panel Photo © Tom O'Neal

Booklet photography: Elaine Mayes (p. 1), Paul Kagan (pp. 2-3, 14-15, 22), Jim Marshall (pp. 4, 8-9, 18-19),

Bruce Fleming (pp. 6-7), Suki Hill (pp. 10-11), Bobby Klein/Rena (pp. 12-13),

Chuck Boyd/Authentic Hendrix LLC (pp. 16-17), Sandra Shepherd (pp. 20-21, 24)

Monterey Pop Festival archival materials courtesy of Jeff Gold

Photo Research Assistance by Barry Gruber, Willie Jinka, Bill Nitopi and Steve Pesant

THANKS TO:

Mitch Mitchell, Lou Adler, Howard Frank, Frazer Pennebaker, Eddie Kramer, Bob Smeaton, Peter Shukat, Reed Wasson, Stan Stanski, Phil Yarnall, Ian Brenchley, Jeff Fura, Bill Waddell, Bob Merlis, Ramon Galbert and Beth Stempel

SPECIAL THANKS:

My Heavenly Father who watches over all of us & is taking care of Dad & Jimi.

Generalissimo John McDermott.

Experience & Authentic Hendrix:

Bob Hendrix, Amanda Howell, Tamera Kearney, Marsha Lake, Willie Jinka, Donna Jinka, Reed Wasson, Steve Pesant, Lin Anderson, Bruce Kuhlman, Kathy Brunson, Rebecca Harrington & Christina Jones.

MY YOUNG MEN:

Austin, Quinntin, Claytin, Langstin & David. LOML.

For more information about Jimi Hendrix please write
Experience Hendrix, P.O. Box 88070, Seattle, Washington 98158

Or visit us on the World Wide Web at
www.jimihendrix.com



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